



# SAVE 20%

**ON MEN'S, WOMEN'S AND CHILDREN'S FASHION  
AND OUTERWEAR BY HUDSON'S BAY COMPANY COLLECTION.**

Off our regular prices.

IN STORE AND ONLINE. SHOP ONLINE WITH PROMO CODE: HBC20

Offer ends Sunday, October 14, 2012.

**POS PROCEDURES:**

- Press 4 and press PRICE OVERRIDE key.
- Scan the SKU/UPC of the item.
- Key 2 (% OFF) and press ENTER.
- Key the percentage value off (20%) and press ENTER.
- Repeat the steps above for all applicable items as listed above.
- Continue to scan any other merchandise.
- Press 'TOTAL' and apply any transaction discounts (if applicable)
- Scan/Key coupon barcode
- Tender transaction as per normal



One coupon per transaction. Not to be combined with any other coupon. No price adjustments will be made on purchases prior to October 4, 2012. At time of purchase, please present this original coupon to associate at any of The Bay's stores. All applicable taxes are payable on the full value of your purchase prior to the application of this coupon (as GST or HST and, where applicable, QST are included in the face value of this coupon. This coupon will not be replaced if lost, stolen, or used without permission. No facsimiles. HBC reserves the right to dishonour and confiscate any coupon that has been copied, altered, forged, or obtained through unauthorized sources. Refunds for purchases made using the coupon this coupon will be reduced by the value of the coupon, as indicated on the sale receipt.